

## TOP FOUR REASONS TO Integrate With Zenreach



Thank your customers with email gift cards.



Build customer relationships in real-time. 3.

Track sales and thank people who return.



Choose to only bring in new customers.



## Transform the way you engage with first-time and repeat customers.

With Zenreach-powered WiFi, it's easier than ever to give your customers Nift gifts. Smart automated emails can send Nift gifts to everyone that signs up for WiFi and everyone who returns. Not only do customers love getting Nift gifts, they also increase customer retention. In fact, we see that thanked customers return more than 2.2x as often. Plus, saying thank you with Nift gifts encourages positive word of mouth and increases average bill amounts--customers spend more when they feel appreciated.

**Easy to set up.** When you connect your Zenreach account to Nift, you'll have access to customizable templates that incorporate Nift gifts. Set it up and you're ready to automate gift sending to all of your best customers.