

TOP FOUR REASONS TO Integrate Nift with Open Table

1.



Automatically thank good customers with Nift gift cards.

2.



Send Nift gift cards via email or text.

3.



Target customers who haven't been back in 3 months.

4.



Choose to only bring in new customers.

What happens after you integrate Nift with your Open Table account?

Nift will receive an email from OpenTable about the new account. We'll activate the account and link it to your merchant account. The system will then receive your transaction and customer information daily. It's that simple.

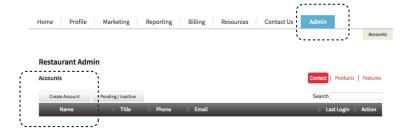


"The server was very nice. The food was good. This was my **first time** at a Tony C's and it was a pleasant surprise."

-- Vincent Bradley, January 27, 2017

Log In

- 1. Log in to your Open Table Restaurant Center: https://www.otrestaurant.com
- 2. Select the Admin tab and click on the "Create Account" button in that view.



Add Account Information

3. Enter the following email address: opentable+<restaurant name or first name>@gonift.com For example opentable+osterianino@gonift.com



Select Locations

4. Select the restaurant locations you want to activate



Select Covers and Reviews

- 5. Provide access ONLY to Covers and Reviews reporting.
- 6. Tap to save changes.

